

A Hyperion® System™ Overview

## Hyperion System 9

Your organization relies on multiple transactional systems—including ERP, CRM, and general ledger systems—to *run* your business. In today's business climate you need a single, flexible system to *manage* your business and face the challenges of an accelerating pace of globalization, growing demands for operational and financial transparency, and increased pressure to align IT initiatives with strategic goals.



# Hyperion—The Global Leader In Business Performance Management

To make better, faster decisions, you need a common system that delivers one version of the truth—one common view into all data sources across all management processes.

“Many companies have taken a single pain-point approach to business performance management, such as planning, scorecarding, or financial consolidations. Moving forward, we recommend they evaluate the entire performance management framework and associated software components up front, even if companies start out deploying software for only a single management process. People need to realize that mixing and matching different software technologies could be a costly exercise requiring extensive integration.”

*Lee Geishecker, then-Vice President, Research, Gartner*

### **Hyperion System 9 delivers one version of the truth**

Hyperion delivers the most comprehensive and flexible business performance management (BPM) system in the marketplace today. It integrates a modular suite of financial management applications with the most comprehensive business intelligence (BI) capabilities for reporting and analysis. It's integrated, easy to use, easy to manage, and the lowest in cost to deploy. It's *Hyperion® System™ 9* software.

The enterprise standard for BPM, *Hyperion System 9* enables you to link strategies to plans and then continuously monitor their execution against goals to improve business agility.

*Hyperion System 9 BI+™ (BI+)* software is a comprehensive BI platform that supports all types of reporting and analysis through a context-driven, thin-client user interface, a BPM workspace that for the first time unifies applications, data, and reports to support the activities of the business user.

*Hyperion System 9 Applications+™ (Applications+)* software is a modular suite of integrated financial management applications for managers, analysts, and executives who need visibility into performance, to improve forecast accuracy, and respond to changing market conditions.

*Hyperion System 9 Data Management Services™* software is a set of modules that collectively ensure that your performance management information—including financial data, master data, and metadata—are consistent across all of your enterprise systems and complement your enterprise information management strategy.

*Hyperion System 9 Foundation Services™ (Foundation Services)* software provides the common infrastructure that makes it easy to deploy, manage, and maintain BPM across all your departments, applications, business units, and locations.

# Hyperion System 9 Benefits Your Business

“*Hyperion System 9* demonstrates that Hyperion understands market needs and is focused on delivering what customers require. *Hyperion System 9* software’s broad BI capability, intuitive interface, and integrated application architecture should make deployment among our users even easier and quicker. This is a breakthrough offering for Hyperion and demonstrates why Hyperion is a key player in the business performance management arena.”

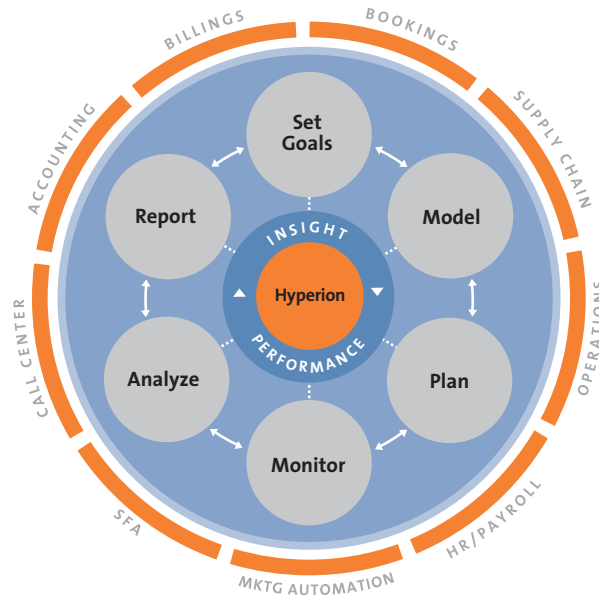
*Noel Gorvett, Group Business Systems Manager, Pearson plc*

*Hyperion System 9* gives you consistent visibility into your past, current, and future business operations so you can confidently plan and trust the reliability of your reports. This visibility helps you sustain improved performance and increase the overall health of your organization. And because *Hyperion System 9* enables improved business agility, you can make better, quicker decisions by leveraging one reliable source of information that spans all areas of your operations. Your users gain controlled access to personalized information that is easily managed by one system that supports your internal controls and audit requirements.

Using *Applications+*, you can work to lower the cost of compliance and mitigate business risk through integrated process control and consistent planning, financial consolidations, reporting, and scorecarding. *Applications+* can help you increase productivity by delivering shorter cycle times for financial closing and planning. In addition, it helps improve forecast accuracy and lowers business risk by eliminating spreadsheet errors. You gain business agility when you can effectively link strategies to plans and continuously monitor execution, optimizing your organizational resources. *Applications+* also helps you improve your ability to set and meet stakeholder expectations by helping you develop more accurate forecasts and financial plans—and increases your ability to execute against those expectations more effectively.

*BI+* provides an easy-to-learn-and-use environment for self-service reporting and analysis. Because it offers the most comprehensive set of BI capabilities in one platform, *BI+* can address any type of reporting and analysis requirement—from interactive dashboards to structured operational and financial reports, ad hoc queries, and advanced OLAP analysis—all within a single environment. Also, *BI+* seamlessly integrates with and enhances the use of Microsoft Office. In these ways, *BI+* provides line managers with timely, accurate financial and operating results for improved transparency, visibility, and decision making.

Finally, *Hyperion System 9* increases user productivity by providing a single BPM workspace through which business users can, based on their roles in the enterprise, access and use all elements of their business performance management solution—both applications and BI tools.



### **Hyperion System 9—the value of one system**

**Hyperion System 9 enables enterprisewide performance management** while reducing the time required for routine activities, such as data collection and distribution of information. It frees valuable resources for higher-value activities, such as planning, strategy work, and analysis. And because *Hyperion System 9* provides an integrated, modular suite of financial management applications and BI tools—all accessible through a common, Web-based BPM workspace—it delivers a common view across multiple data sources, and it integrates core management processes, including goal setting, modeling, planning, monitoring, analysis, and reporting.

**Increase productivity** with *Hyperion System 9* software’s common, intuitive, thin-client interface, the BPM workspace, that seamlessly integrates with Microsoft Office and thus expands usage across any organization with minimal training to satisfy any business need.

**Reduce risk in your business** with *Hyperion System 9* by synchronizing master data across your organization, documenting and enforcing financial data quality controls, and ensuring that all plans and reports are derived from a single source of the truth.

**Lower your cost of ownership** by simplifying deployment with *Hyperion System 9* software’s single, modular, integrated system that’s easy to manage and maintain.

# Hyperion System 9— Far Ahead Of The Pack

Since the enterprise software industry began recognizing the value of better performance management, many vendors have jumped on the performance management train. But Hyperion leads the market in embracing a comprehensive approach to business performance management—and began developing solid, interoperable solutions for the industry while other companies were scrambling to develop limited solutions that are more focused on basic reporting and simple analysis. With *Hyperion System 9*, Hyperion delivers the first and only performance management system that integrates leading financial management applications, broad reporting and analysis functionality, master data management, and financial data quality solutions into a single system with one consistent user view and shared services. *Hyperion System 9* reduces your risk and costs while increasing user and developer productivity—unique capabilities that only Hyperion offers in a comprehensive, end-to-end system.

## Unlike pure-play BI tool vendor solutions

*Hyperion System 9* combines the industry's most comprehensive Business Intelligence platform with integrated financial management applications for planning, scorecarding, and consolidation, as well as master data management and financial data quality modules to provide a complete performance management solution.

## Unlike many ERP-based solutions

*Hyperion System 9* is an open solution that leverages all enterprise information assets, including multiple-vendor ERP systems, CRM, legacy systems, data warehouses, and other source systems.

## Unlike limited point solutions

*Hyperion System 9* delivers a fully integrated suite of applications, including market-leading financial consolidation, planning, scorecarding, and strategic modeling solutions, combined with a comprehensive BI platform, master data management, and financial data quality.

## Unlike solutions created from multiple vendors

*Hyperion System 9* delivers a common BPM workspace, a consistent user interface across all modules that can lead to broader adoption of business performance management throughout the enterprise. And Hyperion offers common security and metadata sharing that enable a single point of maintenance that can help reduce costs of administration and ownership.

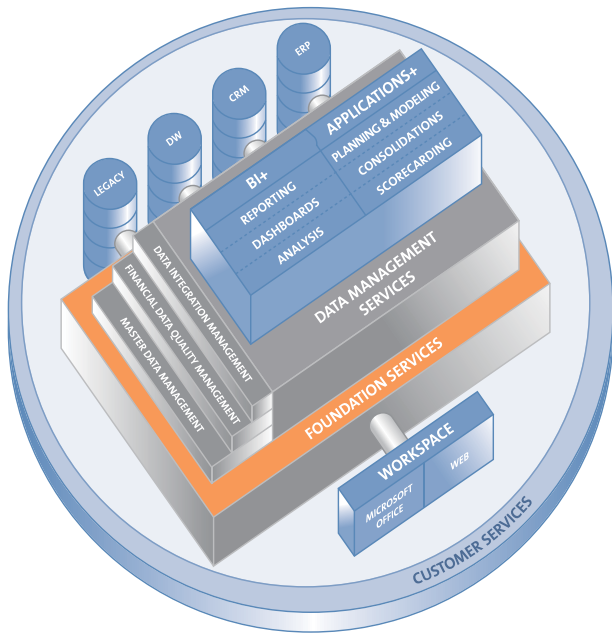
With *Hyperion System 9*, knowledge workers in all areas of your enterprise no longer have to struggle with disparate and complicated BI tools and spreadsheets for reporting and analyzing information. IT directors and administrators no longer have to grapple with the expensive and time-sapping development and deployment of multiple tools or provide costly ongoing support of business performance management and BI technologies. With *Hyperion System 9* software, you can have award-winning and integrated BPM application modules, a comprehensive BI platform with the industry's broadest range of management reporting and analysis capabilities, and *Foundation Services* that are easy to deploy and support. And you can have them in one system that's easy to use—even for nontechnical workers—*Hyperion System 9*.

## Learn more

The demands to manage performance and drive accountability in your organization increase with each passing business quarter. Take advantage of Hyperion's "start anywhere" approach to business performance management and address the challenges facing you today. For more information, visit us at [www.hyperion.com](http://www.hyperion.com).

For more immediate assistance, go to [www.hyperion.com/contactus](http://www.hyperion.com/contactus).





Hyperion System 9 consists of a modular suite of integrated financial management applications, a comprehensive BI platform that supports all types of reporting and analysis, and a complete set of data management services for integrating within your existing information technology infrastructure. All applications, BI tools, and data management services leverage a foundation of services that lets you more easily and cost-efficiently manage, scale, and deploy BPM throughout your enterprise, and the BPM workspace, a consistent, Web-based interface that lets users focus on the work rather than on learning new tools.

## Hyperion System 9 Delivers True IT Advantages

Hyperion understands the challenges facing IT decision makers and their organizations. Every business today runs on multiple software solutions, systems, and platforms. The costs in resources, budget, and time for administration alone can be staggering and difficult to control. With *Hyperion System 9* software, Hyperion delivers a better way. The single scalable, standards-based, flexible *Foundation Services* software in *Hyperion System 9* makes it easier for you to integrate your existing enterprise architectures. Not only does *Hyperion System 9 Foundation Services* software integrate with your existing transaction (ERP) systems, data warehouses, and other sources, that complements and extends your current IT infrastructure investments.

You can reduce your total cost of ownership by simplifying systems management, administration, and support with a single, unified system from Hyperion. You'll further reduce your costs by eliminating redundant tools from multiple vendors and controlling software license and maintenance costs. *Hyperion System 9* provides a consistent source of information and change control across the enterprise through master data management, and enables centralized license management so you can improve your auditing and compliance processes.

The modular architecture of *Hyperion System 9* facilitates the Hyperion "start anywhere" approach, so you can address your immediate needs first, then add additional capabilities as your business grows and your budget allows. And the flexible and extensible architecture of *Hyperion System 9* supports customizing applications if you need to address unique requirements.

“Hyperion is executing on the promise made to its customers. *Hyperion System 9* is truly one system, integrating a number of modules into a single, easy-to-use environment. This fits well with Helzberg’s current and future plans. We are especially excited about the consistent yet personalized presentation of key metrics in a dashboard interface and the tight integration with Microsoft Office.”

*Butch Jagoda, Vice President of Information Technology, Helzberg Diamonds*

## Hyperion Services

### Technical consulting, education, and support

*Hyperion System 9* software—and all Hyperion products—are backed by a global team of experts who provide comprehensive implementation, support, and education services to accelerate your return on investment (ROI). Expert technical consultants with extensive product knowledge can design and deploy a range of quality software solutions to meet your business requirements. Technical support analysts are ready to help you troubleshoot and resolve your day-to-day challenges promptly and effectively. And skilled course developers and instructors are available to educate all levels of your staff, enabling optimum performance, increasing productivity, and encouraging long-term expertise.

From product demonstration to implementation to training to technical support, Hyperion professionals work together to transform your licensed software into powerful solutions that support your decision-making and drive superior business performance.



## Hyperion At-A-Glance

Using Hyperion software, customers collect data, organize and analyze it, then communicate it across the enterprise. Hyperion offers the industry's only business performance management solution—*Hyperion System 9*—that integrates financial management applications with a business intelligence platform into a single system.

Hyperion Solutions Corporation is the global leader in Business Performance Management software. More than 12,000 customers rely on Hyperion software to provide visibility into how their businesses are performing and to help them plan and model to improve that performance.

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